

# Beyond Fundraising

## A Complete Guide to Congregational Stewardship

**What:** A day-long workshop on stewardship sponsored by the Metro NY District

**When:** Saturday, February 16, 2008, 10am – 4pm (coffee and pastry at 9:30am)

**Where:** Community Church of New York Unitarian Universalist, 40 E 35th St, Manhattan

**Who:** Presidents, Ministers, Treasurers, Canvass Chairs, Board Members and other leaders are all welcome!

**Speaker:** **Wayne Clark**, Director of Congregational Stewardship Services for the UUA.

**Cost:** \$30 for first person from a congregation. \$25 for each additional person from the same congregation. Includes coffee and pastry at 9:30am and lunch. Wayne's book, *Beyond Fundraising*, is available for \$18.

### Tell me more!

#### Discover a New Approach to Fundraising

Experience a slice of General Assembly presented in our own District--join Wayne Clark, Director of UUA Congregational Stewardship Services, for this workshop that promises to transform your congregation's fundraising effectiveness.

Putting the emphasis on Stewardship, Clark redirects the fundraising approach to focus on our members and their relationship with the congregation. He will help us learn to embrace and inspire joyful giving and lifelong commitment to the financial well being of our churches.

#### Cultivating a Culture of Abundance

Drawing upon his recently published book, *Beyond Fundraising: A Complete Guide to Congregational Stewardship*, Wayne will present his new and comprehensive stewardship development plan that deals with several key topics:

- The importance of using an appreciative inquiry approach to stewardship
- Ways to run a successful annual budget drive
- How to orient (train) visiting stewards (canvassers)
- Techniques for conducting personal stewardship conversations
- How to create a vital planned giving program
- Examples of how the UUA stewardship consultants can be helpful

**Register online at:** <https://www.formdesk.com/uiforms/BeyondFundraising>

**Questions?** Contact Andrea Lerner at [alerner@uua.org](mailto:alerner@uua.org) or (914) 373-0193

