

Attention UU Congregation Leaders:

Would you invest \$99 to make \$10,000?

Last year, the Unitarian Church of Montclair, New Jersey produced the **U2U SourceBook**: a directory advertising businesses owned by members of our Church, and businesses recommended by them. What made it different from a typical “ad journal” was that church members provided testimonials about the businesses and services. The SourceBook not only told congregants where to find the best plumber, painter and caterer – but it made a tidy sum for our congregation: we netted over \$10,000. **Wouldn't you like to do the same for your congregation?** If so, don't re-invent the wheel:

Buy the “U2U ToolKit”

A start-to-finish guide for planning, organizing and executing a hugely successful fundraiser

Contact and Purchase Information:

Email: church.uumontclair@verizon.net

Or call/write us at:

Unitarian Church of Montclair
67 Church Street
Montclair, NJ 07042
973.744.6276 (Ask for Pratima Cranse)

Read more about this on our website:

www.uumontclair.org

Other questions?

Contact Church President, Janice Maffei at
jmaffei@visionfirst.com



The
U2U
Toolkit
The Unitarian Church
of Montclair, NJ



For only \$99, you'll get:

- A handy booklet that tells you, step by step, how to produce your own U2U SourceBook, including communication, marketing, logistics, selling, design and production.
- A copy of our U2U SourceBook
- A CD-ROM with examples of the mailings and other documents we used to produce our SourceBook.

Your U2U Sourcebook will:

- Meet a need of your church community: to publicize great resources for their personal and professional lives.
- Spotlight the talents of your members and the unique contributions of the preferred vendors that you patronize: our terrific plumber, the trustworthy auto repair shop, the compassionate doctor.
- Raise money!